

# The EBOA Blow the Whistle on Cancer Campaign

The **EBOA Blow the Whistle on Cancer Campaign** has generated over \$40,000 to the Canadian Cancer Society from EBOA members, who donate an earned game fee each year to the cause.

Started originally as the Pink Whistle Campaign by the EBOA in 2010, the initiative quickly spread throughout Alberta, British Columbia, Saskatchewan and Manitoba. Today, all provinces run their own version of the Pink Whistle Campaign.

Many colors symbolize cancer.

In the past, EBOA referees have sported **pink whistles**, wristbands and pins during the month of February symbolizing breast cancer.

Now, in addition to pink whistles, referees may be blowing **yellow whistles**, to symbolize all forms of cancer, or **blue whistles**, to symbolize prostate cancer.

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## Students play ball for a good cause

Hundreds of students hit the courts to raise money for cancer research.

Amanda Anderson has more.

CTV News | Feb. 3, 2024